

# Silver Sponsor

## \$2,500

**The marketing elements your organization will receive by being a Silver Sponsor are:**

1. Brand Visibility:
  - Logo placement on all promotional materials
    - ✓ Website campaign banners
    - ✓ Digital marketing campaigns
2. Networking and Relationship Building:
  - Opportunity to engage with our networking events
  - Speaking opportunities and/or panel discussions
3. Brand Association Regional, National, and Global:
  - Alignment of your brand with Tanzania 2024 Health Hope and Higher Aspirations

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**The crucial role your investment plays in supporting our mission will cover:**

**1. Volunteer support:**

- Medical preparations such as vaccines before and during the mission

**2. Marketing and Promotion:**

- Digital advertising campaigns to promote our campaign
- Design and printing of promotional materials, including posters, flyers, and banners

**3. Programming and content:**

- Licensing fees for music, videos, or other copyrighted content